

Can you risk the true cost of your next project?

Quality Checklist

Digital Arts Others

Prototyping and Benchmarking:
Assures system performance

✓

?

Diagnostic Tools:
Quickly resolve problems to maximize uptime

✓

?

Acceptance Tested:
Assure system functionality in actual operation

✓

?

Service Level Agreement:
We guarantee what we do

✓

?

Delivered On-Time And Within Budget

✓

?

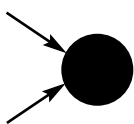
The Bottom Line?

Hypothetical Project Cost Comparison

Digital Arts

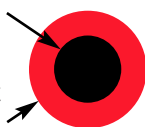
Others

Estimated project cost



Final project cost

Estimated project cost



Final project cost

Don't gamble with your mission critical applications!



Digital Arts, Inc.

www.digitalarts.com

With Digital Arts You are Always a Winner!



Don't Take Chances

Not all software companies are alike. Capabilities, expertise and methods vary greatly, as do results.

Digital Arts has been in the software development business for nearly two decades. Our experience ranges from initial design, implementation and installation to being retained when other vendors failed to meet the client's expectations.

We take pride in having mastered the arts of software development and project management. Our breadth and depth of knowledge with mission critical/fault tolerant applications allows us to design and implement an appropriate, reliable and extensible solution for your business. Additionally, we can provide perspective, guidance and insight so you can avoid 'surprises' in key application areas like:

Critical Messaging

- Funds Transfer
- Online Transaction Processing
- Email/Fax

E-Commerce

- Credit Card Authorization
- Bill Payment
- Money Transfer
- Automated Teller Machines

Custom Software Development

- Business Process Automation
- Data/System Security

Web Site

- Design and Implementation
- Performance Tuning
- Integration with Existing Systems

Rely on Skill, Not Luck

Our staff has extensive practical experience and we have worked with most operating environments.

This accumulated knowledge allows us to understand what works for our clients and why; it drives our well-conceived, client-specific recommendations.

Our expertise with the complexities of transaction processing and other vital business operations allows us to advocate for the best solution, not just one that will "make the sale."

"...You more than exceeded our expectations, and in retrospect, retaining your firm was the best decision we made for the success of the project!"

*Randall B. Guthrie, Chief Executive Officer,
Advanced Technologies and Services, Inc.*

The Payoff

Profitability: our applications are implemented rapidly and run smoothly, allowing clients to successfully transact business.

Reliability: our software is benchmarked and stress-tested to function as specified in client environments.

Comprehensive Applications: we include diagnostic tools allowing quick identification and resolution of problems.

Accountability: we provide service-level agreements to assure operational continuity.

Productivity: well-designed applications allow our clients to apply resources to meet critical business objectives, instead of supporting and maintaining inadequate software.

Maintainability: our applications are designed and implemented with the understanding that our customers' needs will change.